

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant

Roe Peterson

Application No.

: 09/695,551

Confirmation No.: 2563

Filed

: October 24, 2000

For .

: ADAPTIVE BIDDING INCREMENTS IN AN ONLINE

AUCTION SYSTEM

Group Art Unit

3691

Examiner

: Hani M. Kazimi

Mail Stop AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

Responsive to the Office Action mailed October 31, 2007, please amend the above-identified patent application as follows:

AMENDMENTS TO THE CLAIMS are reflected in the listing of claims which begins on page 2 of this paper.

REMARKS begin on page 7 of this paper.